

# South Norfolk District

## Identity & Culture

### Branding

- **Needs/Wants**
  - Create identity for the South Norfolk
- **Action**
  - Vote on name - Norfolk Junction has been suggested
  - Approach the Norfolk Rotary Club to discuss the potential for a historical marker
  - Explore funding sources to generate branding, i.e. logo creation, slogan, colors, etc.
    - Potential Funding Sources - Business Improvement District (BID) and fundraising

### Wayfinding

- **Needs/Wants**
  - Identify what signage is needed for
    - District branding
    - Directional assistance
- **Action**
  - Work with engineering division to incorporate South Norfolk needs into wayfinding plan
  - Find funding source to assist with signage if signage type is enhanced (above and beyond what City is considering)
    - City has some money budgeted for signage, but enhanced signage may need additional funding sources

### Art

- **Needs/Wants**
  - Murals
- **Action**
  - Identify building with mural potential
  - Explore funding sources to pay the artist and purchase paint supplies (typically building owner)
  - Work with Visit Norfolk to connect with artists

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### Beautification

- **Needs/Wants**
  - Tree planting
  - Decorative elements
    - planters
    - banners
- **Action**
  - Discuss tree program with Parks department
  - Decide on specific needs/wants and property owners purchase i.e. decorative planters
  - Explore funding sources
    - Potential Funding Sources - Form a Business Improvement District (BID) and fundraising
  - Nominate district representative to represent South Norfolk at Tree Board meetings

### Trail System

- **Needs/Wants**
  - Bike boulevard - is there potential to incorporate bike lanes where trail system has gaps?
- **Action**
  - Nominate district representative to represent South Norfolk at Trail Advisory Board meetings
    - Learn more about upcoming improvements
    - Communicate needs
    - Advocate for South Norfolk trail improvements

### Attractions

- **Needs/Wants**
  - Rail car for kids to explore
  - Trolley rides back and forth from downtown district
  - Hayrack rides
  - Community Garden
  - Outdoor seasonal events - junk stock, farm to table, live music, food
  - Pocket park
- **Action**
  - Establish an committee to plan and execute activities and attractions
  - Explore funding sources
    - Potential Funding Sources - Business Improvement District (BID) and fundraising

# South Norfolk District

## Infrastructure

### Drainage

- **Needs/Wants**
  - Stakeholders indicated drainage issues in area
- **Action**
  - Conduct a drainage study
  - Public Works is incorporating funding for a study into the FY 2023-24 budget
  - Study area is north of railroad to Omaha Avenue and east of railroad to 1st Street

### Gap Paving

- **Needs/Wants**
  - Pave gravel streets in south Norfolk
  - Jackson, Washington, Northwestern & Whitney
- **Action**
  - Portion of cost assessed to property owners

### Street Improvements

- **Needs/Wants**
  - Street, curb & sidewalk repairs
- **Action**
  - Identify priority areas
  - Attend public meeting for community feedback related to street improvements in July
  - Public Works is applying for Safe Street grant to identify and correct right-of-way safety improvements for pedestrian and vehicular traffic

# South Norfolk District

## Planning & Housing

### Zoning

- **Wants/Needs**
  - Zoning classifications suitable for current area
- **Action**
  - Zone changes - identify areas within geographical area that are candidates for a zone change
  - Overlay district - identify characteristics above and beyond standard zoning regulations

### Code Enforcement

- **Wants/Needs**
  - More property maintenance
- **Action**
  - Code enforcement is complaint driven
  - The City follows ICC standards for code enforcement - City staff will be able to clarify whether or not a complaint is a code violation once submitted

### Housing

- **Wants/Needs**
  - Cleaned up properties
- **Action**
  - Owner-occupied rehabilitation - families below the income limit for household size may qualify for assistance with home repairs
  - Share program information with neighbors that indicate they would like to make repairs