



Vehicle Parking District Meeting Minutes

Wednesday, December 19, 2018

The Vehicle Parking District committee met in the Norfolk Area Chamber of Commerce board room, 609 W. Norfolk Ave, Norfolk, NE on Wednesday, December 19, at 8:00 a.m.

Roll Call:

Board Members Present: *Lisa Blackman, Connie Geary, John Stappert, Brad Love, Chad Barnhill*

Guests Present: *Lyle Lutt, Stephanie Bates, Traci Jeffrey*

Minutes recorded by: *Jarad Dahlkoetter*

Call to Order:

1. **Welcome** – Geary called the meeting to order at 8:10 am; Notice of the opens meeting act was posted.
2. **Attendance** – Jarad took roll call of attendees.
3. **Approval of minutes** – Love motioned, seconded by Blackman to approve the minutes from the 12.5.18 minutes with a change to add Gary Baner as the Great Western Bank representative to join the VPD loan advisory board. Roll call: Ayes: Love, Blackman, Geary, Stappert, and Barnhill. Nays: none. Motion carried.

Regular Agenda

1. **Discussion on signage and the new parking policy** Geary recapped to the group that they had voted to not have designated spaces for residential and employees. Love suggested the group put new decals over all the existing signs. Geary asked about the possibility of adding chains or other forms of signs. This discussion will be continued at the next meeting.
2. **Consideration of renewing terms for Doke, McNally, & Barnhill on VPD board of directors**
3. **Consideration of VPD board attendance Policy** Geary asked the board what their thoughts were on adding an attendance policy to the board bi laws. She will investigate our bi laws and report at the next meeting.
4. **Consideration of continued partnership with Visitor's Bureau on Billboard advertising for \$350 per month.** Traci Jeffrey was invited to the meeting to discuss her organizations partnership with VPD and if they would like to continue advertising on the digital sigs. Traci asked if they only allow a certain number of advertisers on the sign so their ads get seen more. Love responded that only 8 advertisers can advertise on the sign at a time. Traci said her organization was in favor of continuing the contract.
5. **Consideration of renewing spot in the Norfolk Area Connected App** Bates said the renewal amount for the app is \$750 for the VPD. She said they update it every Monday once Lacey Porn updates events on the River Point website. They have also done push notifications for Fork Fest and the River Point Arts Festival. An email from Porn was read to the group with some concerns about the app. Bates said that her team could make all the changes Porn was suggesting. Blackman asked how it is promoted. Bates said the Daily News runs print ads and website ads and they would like the partners to also advertise the app as well. She said this app is targeted toward people who live and work in the Norfolk Area and it has 5500 downloads with 100 unique users per month.
 - a. Barnhill motions, seconded by Blackman to approve a renewal of this app with the Daily News. Roll call: Ayes: Love, Blackman, Geary, Stappert, and Barnhill. Nays: none. Motion carried.

Invoices:

Barnhill Enterprises LLC for \$2009.55 for updating and installing the speaker system downtown Blackman motioned, seconded by Love to accept this invoice. Roll call: Ayes: Love, Blackman, Geary, Stappert, and Barnhill. Nays: none. Motion carried.

Norfolk Vehicle Parking District

The Vehicle Offstreet Parking District #1 is a special taxing district, encompassing the downtown Norfolk area, created for the purpose of providing and maintaining off-street parking lots for employees and customers of the downtown businesses. The Vehicle Offstreet Parking District #1 is also involved with downtown promotions and beautification.

VPD Board (9 members):

- Connie Geary
- Chad Barnhill 8/2018
- Pat Carney 8/2019
- Brad Love 8/2020
- Lacey Porn 8/2020
- Jessica Gordon 8/2020
- James Wapelhorst 8/2019
- Steve McNally 8/2018
- Brandon Doke 8/2018
- Lisa Blackman (Alt.) 8/2018
- John Stappert (Alt.) 8/2021



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Consideration of Contract Renewal with Norfolk Daily News Barnhill motioned, seconded by Blackman to pay the Daily News \$500 for monthly meeting ads. Roll call: Ayes: Love, Blackman, Geary, Stappert, and Barnhill. Nays: none. Motion carried.

Norfolk Area Chamber for Quarterly Management for \$945.00 Love motions, seconded by Stappert to accept this invoice. Roll Call: Ayes: Love, Blackman, Geary, Stappert, and Barnhill. Nays: none. Motion carried.

Committee Reports

1. Marketing (Barnhill, Love, Wapelhorst)
2. Loans & Recruitments (McNally)
3. Beautification (Geary, Porn, Wapelhorst)
4. Parking & Traffic (McNally, Carney)

Consideration for next regular meeting: January 2 @ 8:00 a.m.

Minutes respectfully submitted by Jarad Dahlkoetter, Norfolk Area Chamber of Commerce