



Vehicle Parking District Meeting Minutes

Wednesday, April 4, 2018

The Vehicle Parking District committee met in the Norfolk Area Chamber of Commerce board room, 609 W. Norfolk Ave, Norfolk, NE on Wednesday, April 4, at 8:00 a.m.

Roll Call:

Board Members Present: *Connie Geary, Pat Carney, Lisa Blackman, Lacey Porn, Brad Love, James Wapelhorst*

Guests Present: *Lyle Lutt*

Minutes recorded by: *Jarad Dahlkoetter*

Call to Order:

1. **Welcome** – Geary called the meeting to order at 8:10am; Notice of the opens meeting act was posted.
2. **Attendance** – Dahlkoetter took roll call of attendees.
3. **Approval of minutes** – Love motioned to approve the meeting minutes from 4.4.18 VPD meeting. Carney seconded. Roll call: All yays, no nays, motion carried.

Regular Agenda

1. **Discussion on billboard advertising proposal from MR Signs.** The board expressed appreciation for MR signs reaching out for advertising. The VPD is already under contract with another billboard and would like to maintain only one billboard advertisement at this time.
2. **Discussion on planter request from 419 West Norfolk Avenue.** The company at this address is requesting a tall black planter as seen throughout the avenue. The board expressed that they will look into moving any existing planters that aren't being utilized and will consider further measures if that is not successful.
3. **Discussion on strategic plan: Mission and Vision Statements, future property adjustments, and boundary expansions.** Jarad will send out strategic planning notes from last year to be considered at a future meeting.

Invoices:

Norfolk Daily News for Norfolk Area Connected App: Carney motioned to approve invoice to Norfolk Daily News, Wapelhorst seconded. Roll call: All yays, no nays, motion carried.

Committee Reports

1. Marketing (Barnhill, Love, Wapelhorst)
2. Loans & Recruitments (McNally)
 - a. Update on legal description from JEO
 - b. Discussion on meeting dates and time with HyVee East
3. Beautification (Geary, Porn, Wapelhorst)
 - a. Update on bagworm spraying
 - b. Update on sidewalk cut outs: Connie connected with Sheila at the City of Norfolk about the trees requested and is waiting for a response at this time.
4. Parking & Traffic (McNally, Carney)

Consideration for next regular meeting: April 18 @ 8:00 am

Meeting Adjournment: Love motioned to adjourn at 9:10am

Next Meeting:

Wednesday, April 18, 2018; Norfolk Area Chamber of Commerce Board Room.

Minutes respectfully submitted by Jarad Dahlkoetter, Norfolk Area Chamber of Commerce

Norfolk Vehicle Parking District

The Vehicle Offstreet Parking District #1 is a special taxing district, encompassing the downtown Norfolk area, created for the purpose of providing and maintaining off-street parking lots for employees and customers of the downtown businesses. The Vehicle Offstreet Parking District #1 is also involved with downtown promotions and beautification.

VPD Board (9 members):

- Connie Geary
- Chad Barnhill 8/2018
- Pat Carney 8/2019
- Brad Love 8/2020
- Lacey Porn 8/2020
- Jessica Gordon 8/2020
- James Wapelhorst 8/2019
- Steve McNally 8/2018
- Brandon Doke 8/2018
- Lisa Blackman (Alt.) 8/2018
- John Stappert (Alt.) 8/2021