



Vehicle Parking District Meeting Minutes

Wednesday July 18, 2018

The Vehicle Parking District committee met in the Norfolk Area Chamber of Commerce board room, 609 W. Norfolk Ave, Norfolk, NE on Wednesday, July 18, at 8:00 a.m.

Roll Call:

Board Members Present: *Pat Carney, Lacey Porn, Lisa Blackman, Jessica Gordon, John Stappert, Chad Barnhill, Brad Love*

Guests Present: *Jared Faltys, Russ Wilcox, Stephanie Bates, Maynard Thompson, Lyle Lutt*

Minutes recorded by: *Jarad Dahlkoetter*

Call to Order:

- Welcome** – Geary called the meeting to order at 8:05 am; Notice of the opens meeting act was posted.
- Attendance** – Jarad took roll call of attendees.
- Approval of minutes** – Blackman motioned to approve minutes from July 18, Stappert seconded, roll call: all yays, no nays, motion carried.

Regular Agenda

- Special presentation by Jared Faltys and Russ Wilcox with downtown parking analysis** Jared Faltys and Russ Wilcox presented their parking analysis of the downtown parking lots. They went through each lot and explained the paid and unpaid spots as well as the closest ADA spots. Russ also presented the finding from four other U.S. cities and their parking plans. They estimated that if the VPD pursues diagonal parking on side streets they could potentially add an additional 50 spaces for customer parking. They also mentioned there are several more residents and businesses that will be coming to the downtown soon and it would be very helpful to address some of the parking needs at this time. Faltys also mentioned the maps on the city website are inaccurate with the current parking lots and that we should remove them so as not to confuse people. In the end they summarized that the board should focus on maximizing the utilization of parking lots and possibly looking at signage, making sure we are following ADA standards, and consider diagonal parking. Connie Geary said the reason they created business parking the way they did was so business employees couldn't park in front of their store on the avenue and take away from customers. Geary also mentioned we should start having the lots and streets checked once a week for compliance. Lutt mentioned that Braasch traffic counts are at 7,000 cars per day and Norfolk Avenue is at 9,000. Gordon said the board oversells lots by 20 percent. Barnhill said this is a great problem to have to be talking about fixing residential parking because that wasn't a problem in the past. Russ and Jared suggested we change the color of the tags each year so businesses and residents cannot reuse the tags. The board will continue this discussion at the next meeting.
- Consideration of purchasing benches for 4th street in the estimated amount of \$450 per bench with a proposed quantity of 4 benches.** Moved to next agenda
- Consideration of purchasing artwork for 4th street from Love Signs INC for the estimated amount of \$1850 for frames and \$1850 for Vinyls.** Moved to next agenda
- Update on estimate for tree trimming from Fischer Tree Service** Moved to next agenda
- Reminder of River Point Fork Fest on July 20, 2018.**

Invoices:

Committee Reports

- Marketing (Barnhill, Love, Wapelhorst)

Norfolk Vehicle Parking District

The Vehicle Offstreet Parking District #1 is a special taxing district, encompassing the downtown Norfolk area, created for the purpose of providing and maintaining off-street parking lots for employees and customers of the downtown businesses. The Vehicle Offstreet Parking District #1 is also involved with downtown promotions and beautification.

VPD Board (9 members):

- Connie Geary
- Chad Barnhill 8/2018
- Pat Carney 8/2019
- Brad Love 8/2020
- Lacey Porn 8/2020
- Jessica Gordon 8/2020
- James Wapelhorst 8/2019
- Steve McNally 8/2018
- Brandon Doke 8/2018
- Lisa Blackman (Alt.) 8/2018
- John Stappert (Alt.) 8/2021



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2. Loans & Recruitments (McNally)
 - a. Discussion on meeting dates and time with HyVee East
 - b. Discussion on strategic plan: Mission and Vision Statements, future property adjustments, and boundary expansions.
3. Beautification (Geary, Porn, Wapelhorst)
 - a. Update on original street scape plans and estimated timeline for side street improvements
 - b. August agenda item: expanding tree planting beyond recent 4th street additions.
4. Parking & Traffic (McNally, Carney)
 - a. Continued discussion on parking policy and enforcement

Meeting Adjournment: Love motioned to adjourn at 9:00am

Next Meeting:

Wednesday, August 1, 2018; Norfolk Area Chamber of Commerce Board Room.

Minutes respectfully submitted by Jarad Dahlkoetter, Norfolk Area Chamber of Commerce