



## Vehicle Parking District Meeting Minutes

### Wednesday August 15, 2018

The Vehicle Parking District committee met in the Norfolk Area Chamber of Commerce board room, 609 W. Norfolk Ave, Norfolk, NE on Wednesday, August 15, at 8:00 a.m.

### Roll Call:

**Board Members Present:** *Connie Geary, Brandon Doke, Lacey Porn, Lisa Blackman, Brad Love, Chad Barnhill, Steve McNally, Jessica Gordon*

**Guests Present:** *Stephanie Bates*

**Minutes recorded by:** *Jarad Dahlkoetter*

### Call to Order:

- Welcome** – Geary called the meeting to order at 8:12 am; Notice of the opens meeting act was posted.
- Attendance** – Jarad took roll call of attendees.
- Approval of minutes** – Blackman motions to approve minutes, Doke seconds. Roll call: all yays, no nays, motion carried.

### Regular Agenda

- Consideration of Riverpoint Square project designs** Geary explained both River Point Square designs to the board. Doke mentioned the third street lot is one of our most popular lots. Barnhill said it is mostly employees of business parking in that lot. Geary reviewed the changes to parking with both designs. Barnhill suggested adding diagonal parking to Madison Avenue. Doke said our mission is to grow downtown Norfolk and maintain parking and it is hard to give up spaces. Steve suggested we add some suggestions to the City. Geary said if we narrow the square we could add diagonal parking on both sides of the street.

The VPD board of directors would like to endorse the River Point Square design that includes design of the full parking lot with 3 suggestions. 1. The city would work with the VPD to consider adding diagonal parking to Madison Avenue. 2. The City should consider helping the VPD board pave an additional lot along Madison Avenue. 3. Both sides of the street next to the River Point Square should accommodate parallel parking.

- Discussion on update to River Point website** Porn explained that when customers go to the River Point website they can only search through businesses alphabetically instead of by category. She said it would be easier for people to search for businesses by the category of business they are looking for. Porn also mentioned it would be around \$400.00 to upgrade. McNally motioned to approve this upgrade for around \$400.00. Doke seconds. Roll call: all yays, no nays, motion carried.
- Continued discussion of purchasing artwork for 4<sup>th</sup> street from Love Signs INC for the estimated amount of \$1850 for frames and \$1850 for Vinyl's.** discussion moved to future agenda
- Update on estimate for tree trimming from Olson's.** Geary said the board reached out to two companies for a bid and one company declined the bid and the other sent one. Doke said with the fall events coming up it would be nice to have the trees cleaned up downtown. Barnhill motioned to approve the bid from Olson's tree service for up to \$2800.00. Doke seconded. Roll call: all yays, no nays, motion carried.

### Invoices:

**#104438 to love signs Inc. for \$2,885.00 for replacement of downtown parking signs.** Moved to next meeting

### Committee Reports

- Marketing (Barnhill, Love, Wapelhorst)
- Loans & Recruitments (McNally)
  - Discussion on meeting dates and time with HyVee East

### Norfolk Vehicle Parking District

The Vehicle Offstreet Parking District #1 is a special taxing district, encompassing the downtown Norfolk area, created for the purpose of providing and maintaining off-street parking lots for employees and customers of the downtown businesses. The Vehicle Offstreet Parking District #1 is also involved with downtown promotions and beautification.

### VPD Board (9 members):

- Connie Geary
- Chad Barnhill 8/2018
- Pat Carney 8/2019
- Brad Love 8/2020
- Lacey Porn 8/2020
- Jessica Gordon 8/2020
- James Wapelhorst 8/2019
- Steve McNally 8/2018
- Brandon Doke 8/2018
- Lisa Blackman (Alt.) 8/2018
- John Stappert (Alt.) 8/2021



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- b. Discussion on strategic plan: Mission and Vision Statements, future property adjustments, and boundary expansions.
3. Beautification (Geary, Porn, Wapelhorst)
  - a. Update on original street scape plans and estimated timeline for side street improvements
  - b. August agenda item: expanding tree planting beyond recent 4<sup>th</sup> street additions.
    - i. Blackman said the VPD should consider replacing trees on second street by Smokin' Stans and Roxi's. Gordon motions to purchase 2 trees for 2<sup>nd</sup> street. Blackman seconds. Roll call: all yays, no nays, motion carried.
    - ii. The board would also like to partner with the Tree Board for some potential grants.
  - c. Next meeting agenda item: voting on Artwork and bench purchases
4. Parking & Traffic (McNally, Carney)
  - a. Continued discussion on parking policy and enforcement:
    - i. Geary brought up the previous discussion with Jared Faltys and Russ Wilcox and said they suggested to get rid of the two types of paid parking tags downtown and allow people to park in any paid spots regardless of employee or resident. McNally said they can print these tags in house. Discussion was tables until next meeting and McNally will bring a sample tag.

**Meeting Adjournment:** Love motioned to adjourn at 9:00am

**Next Meeting:**

Wednesday, September 5, 2018; Norfolk Area Chamber of Commerce Board Room.

Minutes respectfully submitted by Jarad Dahlkoetter, Norfolk Area Chamber of Commerce