

## **VEHICLE PARKING DISTRICT ADVISORY BOARD**

Connie Geary called the meeting to order at 8:15 a.m.

Geary informed the public about the location of the current copy of the Open Meetings Act posted in the meeting room and accessible to members of the public.

Roll call found the following Board members present: Connie Geary, Justin Webb, and Stephanie Bates. Absent: John Stappert and Doug Stebbing.

Ex-Officio members present: Amy Renter.

City Staff members present: City Administrator Andy Colvin, Public Works Director/City Engineer Steve Rames and Economic Development Assistant Jen Olson.

### Agenda

Bates moved, seconded by Webb to approve the agenda. Roll call: Ayes: Connie Geary, Stephanie Bates, and Justin Webb. Nays: None. Absent: John Stappert and Doug Stebbing.

### Minutes

Bates moved, seconded by Webb to approve the minutes as printed. Roll call: Ayes: Connie Geary, Stephanie Bates, and Justin Webb. Nays: None. Absent: John Stappert and Doug Stebbing.

### New Riverpoint Website

Lacey Porn, Riverpoint Website Manager, and Kristy Knapp, Hollman Media, presented an overview of what the new website would look like, what the package includes, and timeline. Current website is running on an outdated platform and the Downtown Norfolk Association is experiencing compatibility issues.

New website would have a business database, downtown real estate listings with the ability of being uploaded by someone other than the website manager, downtown events with the ability of being uploaded by someone other than the website manager, and design freedom.

Six month design implementation. Plan includes hosting package for a price of \$6,180. Then a monthly fee for support, updates, reports, and back up.

Board discussed and asked for a more basic package and an updated proposal for the next meeting.

### Business Improvement District & Possible Consultant

Colvin discussed the possibilities of a Riverfront Authority District over a Business Improvement District. Senator Mike Flood is introducing a bill that will change where resources are directed from a sanitary

district if said district dissolves. Will reach out to PUMA to see if that looks any different than a BID process.

#### City Project Updates

Rames updated the Board on the traffic signal study report.

There was no feedback received from the parking structure changes. It was determined that language in the City Code needs to be adjusted before pushing out to the public.

Rames updated the Board on the 1<sup>st</sup> and Norfolk Avenue bridge and round-a-bout construction timeline.

#### Financials

Board reviewed invoices paid.

#### Adjourn

Webb moved, seconded by Bates to adjourn the meeting at 9:45 a.m. Ayes: Connie Geary, Stephanie Bates, and Justin Webb. Nays: None. Absent: John Stappert and Doug Stebbing.

Next meeting will be February 17, 2022 at 8:15 a.m. in the Training Room at the City Administration Building.