# EXTREMELY BLIGHTED DETERMINATION STUDY FOR NORFOLK, NEBRASKA FEBURARY 2024

A study to determine if area already declared Blighted and Substandard located at approximately 105 East Norfolk (NE corner of N 1st & East Norfolk Ave) meets the Legislative requirements to be declared Extremely Blighted

## **EXTREMELY BLIGHTED AREA STUDY**

Conducted by: Information Art - Kurt Elder Member of the American Institute of Certified Planners Member of the Certified Geographic Information System Professionals Licensed Real Estate Sales Person Professional (IA)

#### I. Standard Review

Implementation Background: In the 2020 Nebraska general election Proposed Amendment No. 2 was offered to the voters. It was a constitutional amendment to authorize the Legislature to allow cities and villages to pledge property taxes as part of a redevelopment project for a period not to exceed twenty years if, due to a high rate of unemployment combined with a high poverty rate as determined by law, more than one-half of the property in the project area is extremely blighted. As a state voters approved the measure 530,236 FOR (61.6%) and 330,445 AGAINST. In Madison County voters approved the measure 7,957 FOR (56.8%) and 6,047 AGAINST.

A. Proposed Area Under Consideration for Extreme Blight

The proposed site consists of three whole parcels, one partial parcel, and the adjoining right-of-way. See image 'Assessor Parcel Review' in the appendix.

Three whole parcels

(1) PID: 590303259, DOLLAR GENERAL ADDITION LOT 2 LESS PT TO CITY

(2) PID: 590303260, DOLLAR GENERAL ADDITION LOT 2 LESS PT TO CITY

(3) PID: 590303267, DOLLAR GENERAL ADDITION LOT 3, partial portion of PID 590038769

Partial portion of one parcel

(4) PID: 590038769, TAX LOTS SW1/4 SW1/4 23-24-1 PT TAX LOT 2 4.42 AC *Portions of this parcel were included to maximize the reduction of blight and substandard area for determining the blight percentage for the City of Norfolk.* 

B. Reasons for completing an extremely blighted study

REF: Statute 18-2101 to 18-2154 and section of the act, aka Community Development Law

Section 2: (1) For any city that (a) intends to carry out a redevelopment project which will involve the construction of workforce housing in an extremely blighted area as authorized under subdivision (28)(g) of section 18-2103, (b) intends to declare an area as an extremely blighted area for purposes of funding decisions under subdivision (1)(b) of section 58-708, or (c) intends to declare an area as an extremely blighted area in order for individuals purchasing residences in such area to qualify for the income tax credit authorized in subsection (7) of section 77-2715.07, the governing body of such city shall first declare, by resolution adopted after the public hearings required under this section, such area to be an extremely blighted area.

C. Additional Consideration

In Nebraska Statute 18-2103, Section #3 it states, "A redevelopment project involving a formerly used defense site as authorized under section 18-2123.01 and any area declared to be an extremely blighted area under section 18-2101.02 shall not count towards the percentage limitations contained in this subdivision;" If this area is approved your percent blighted, as a community, will decline.

#### D. Legislative Direction

Section 2: Prior to making such declaration, the governing body of the city shall conduct or cause to be conducted a study or an analysis on whether the area is extremely blighted and shall submit the question of whether such area is extremely blighted to the planning commission or board of the city for its review and recommendation. The planning commission or board shall hold a public hearing on the question after giving notice of the hearing as provided in section 18-2115.01. Such notice shall include a map of sufficient size to show the area to be declared extremely blighted or information on where to find such map and shall provide information on where to find copies of the study or analysis conducted pursuant to this subsection. The planning commission or board shall submit its written recommendations to the governing body of the city within thirty days after the public hearing.

## E. Process

Brief: In order for an area to be designated as extremely blighted and substandard two findings, through three facets, need to be meet. These facets are defined in Nebraska statue. However, for brevity they are **(a)** areas that have been <u>found</u> blighted and substandard through city council action, and **(b)** have been <u>found</u> to be extremely blighted.

This study primarily determines which areas meet the statutory definition through a reasonable operationalization of Nebraska statute.

An approved blighted and substandard area is also extremely blighted if **(i)** the *average rate* of unemployment in the area during the period covered by the most recent federal decennial census or American Community Survey 5-Year Estimate is at <u>least two hundred percent of the average rate of unemployment in the state</u> during the same period; and **(ii)** the *average poverty rate* in the area exceeds <u>twenty percent for the total federal census tract or</u> tracts or federal census block group or block groups in the area

F. Methodology & Data Tables

## Methodology -

City of Norfolk base data methodology utilizes implementation strategies approved in Lincoln, Omaha, Grand Island and North Platte studies. Other community agents are currently using these strategies as they develop their studies.

Furthermore, our averaging process/interpretation received support from UNO's David Drozd Research Coordinator at the UNO Center for Public Affairs (David has since moved on to another firm), and input from Sen. Justin Wayne's office. Senator Wayne was the Chair of the Urban Affairs Committee when this legislation was passed.

All data was 2022 US Census American Community 5-year Survey data. We utilize block group level information from the census to maximize potential data points for analysis, knowing that margins of error would likely be more significant at this geography area. Poverty data came from Census table: <u>B17021</u> Employment data came from Census table: <u>B23025</u>

## Council Approved Blight -

The Community development law requires that an Extremely Blighted and Substandard area be an approved blighted area. The City of Norfolk has blighted areas; those studies/documents/approved areas are available for review through direct contact. (Web link1) (Web link2). See 'Approved Blighted & Substandard Areas' in the appendix.

Extremely Blighted Components -

Part (i) is a state comparison. The 2022 Nebraska Unemployment rate, according to the US Census American Community Survey (Five-year estimate) was 3.07%. Therefore, the average rate of our selected area would require an unemployment rate of at least 6.14. Unemployment is the total number of unemployed people, expressed as a percentage of the civilian labor force (<u>Source</u>). A five-year estimate is used because it is directed by state statute. Information Art uses familiar data sources when possible.

	Nebraska Estimate		
Total:	1532351		
In labor force:	1054285		
Civilian labor force:	1047813		
Employed	1015656		
Unemployed	32157		
Armed Forces	6472		
Not in labor force	478066		

Percent Unemployed	3.07
200% Rate	6.14

<u>Information Art developed an area with an average unemployment of 6.9%</u> within available (i.e., data points that were in the city limits or those that intersect Norfolk's corporate limits) An area average is determined by using the sum of estimated factors and NOT the average of each piece. Furthermore, state statute does not state that all facets must be contiguous. See 'Employment Study' in the appendix. Below is a table that displays data for this study area.

				Total Civial Labor	
		Total Labor	Total Civial Labor	Force,	Percent
Geography	Geographic Area Name	Force	Force	Unemployed	Unemployed
S311199606001	Block Group 1; Census Tract 9606; Madison County; Nebraska	598	598	0	0
S311199607001	Block Group 1; Census Tract 9607; Madison County; Nebraska	344	344	22	6.4
S311199611002	Block Group 2; Census Tract 9611; Madison County; Nebraska	492	492	62	12.6
S311199609001	Block Group 1; Census Tract 9609; Madison County; Nebraska	554	509	57	11.2
S311199606004	Block Group 4; Census Tract 9606; Madison County; Nebraska	879	879	54	6.14
Study Area		2867	2822	195	6.91

Part (ii) is a local area finding. Norfolk's 2022 poverty rate was 12.9%, but in line with state statue, Information Art worked to develop an area with at least 20% poverty. <u>Information Art developed an area with a 21.4% poverty rate to meet this threshold</u> within the available data points (i.e., data points in the city limits or those that intersect Norfolk's corporate limits). An area average is determined by using the sum of estimated factors and NOT the average of each piece. See 'Poverty Study' in the appendix. Below is a table that displays data for this study area.

Geography	Geographic Area Name	Total Population, Poverty Universe	Persons Below the Poverty Level	Percent in Poverty
S311199611001	Block Group 1; Census Tract 9611; Madison County; Nebraska	963	161	16.72
S311199606001	Block Group 1; Census Tract 9606; Madison County; Nebraska	1151	220	19.11
S311199607001	Block Group 1; Census Tract 9607; Madison County; Nebraska	729	219	30.04
S311199607002	Block Group 2; Census Tract 9607; Madison County; Nebraska	1441	358	24.84
S311199610003	Block Group 3; Census Tract 9610; Madison County; Nebraska	791	328	41.47
S311199611002	Block Group 2; Census Tract 9611; Madison County; Nebraska	810	166	20.49
S311199606004	Block Group 4; Census Tract 9606; Madison County; Nebraska	1366	101	7.39
Study Area		7251	1553	21.42

## G. Process & Outcome

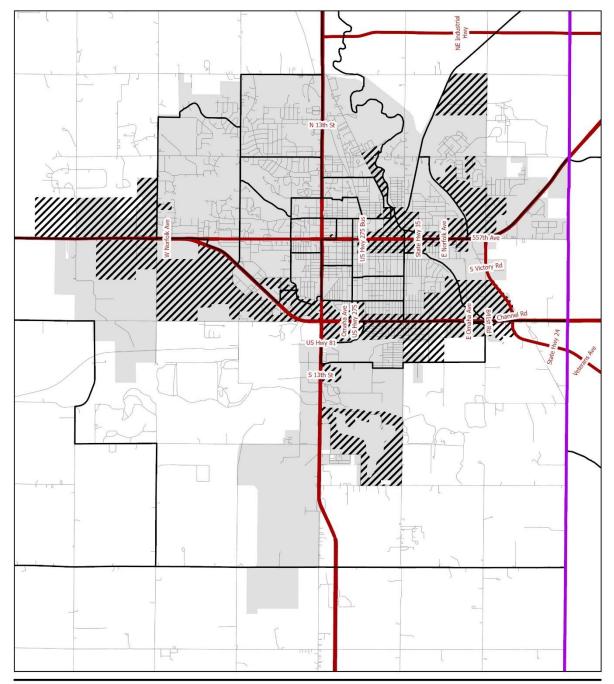
State statute does not direct how to operationalize census boundaries, margin of errors, and confidence intervals etc. that are often inconsistent with blight/project areas. Therefore, Information Art overlayed these three facets/areas (i.e., approved blight, 20%+ poverty, 200%+ of Nebraska's unemployment rate) and delineated areas where the three intersected as a reasonable implementation effort. Information Art presents for consideration a proposed extremely blighted area. See 'Qualifying Area Review: Focused Area' and 'Proposed Extremely Blighted Area' in the appendix.

The Proposed Extremely Blight Area is in Block Group 311199606001 (i.e., Tract 960600, Block 1)

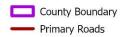
## Appendix Images:

- 1. Approved Blighted & Substandard Areas
- 2. Employment Study Area
- 3. Poverty Study Area
- 4. Qualifying Area Review: Focused Area
- 5. Proposed Extremely Blighted Area
- 6. Assessor Parcel Review
- 7. Proposed Extremely Blighted Area Amended

# Approved Blighted & Substandard Areas



# City of Norfolk: Blight and Substandard Area Review

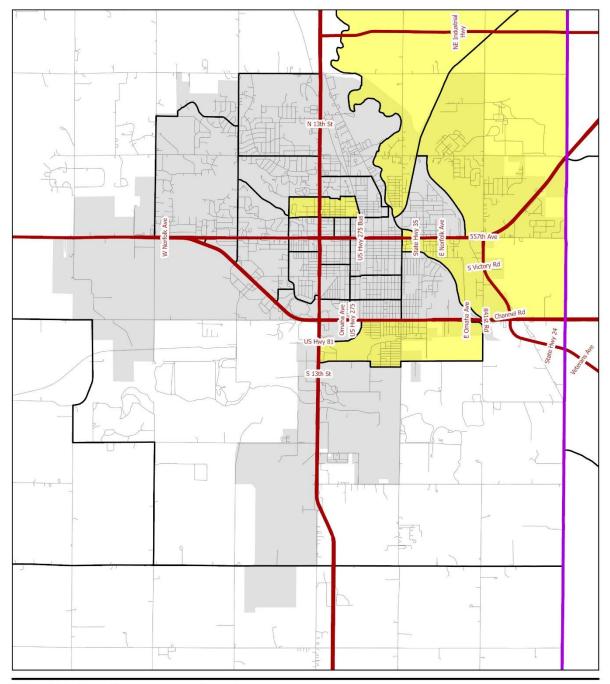


Blight and Sbstandard Areas Norfolk City Limits

0 0.33 0.65 1.3 Miles



# **Employment Study Area**



# City of Norfolk: Unemployment Review

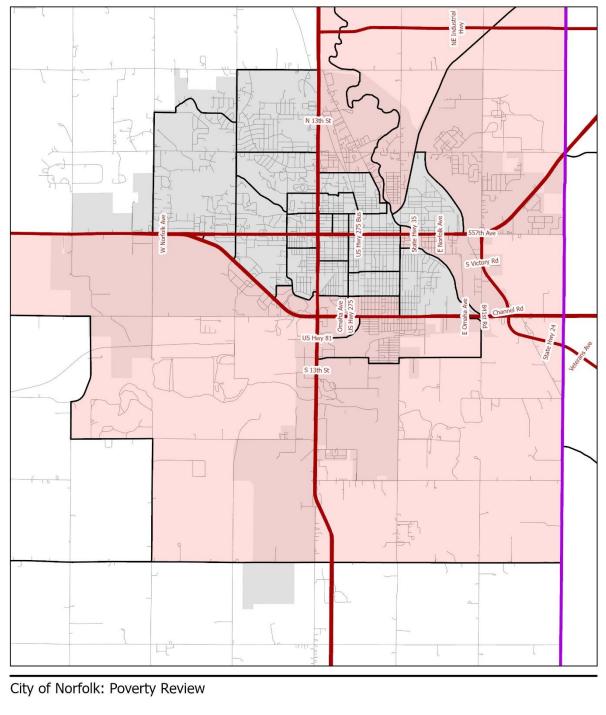
County Boundary
Primary Roads

Area Avg Unemployment (6.9%) > 200% NEBR Unemployment Rate (3.17%, 200% = 6.14%) Norfolk City Limits

0 0.33 0.65 1.3 Miles



# Poverty Study Area



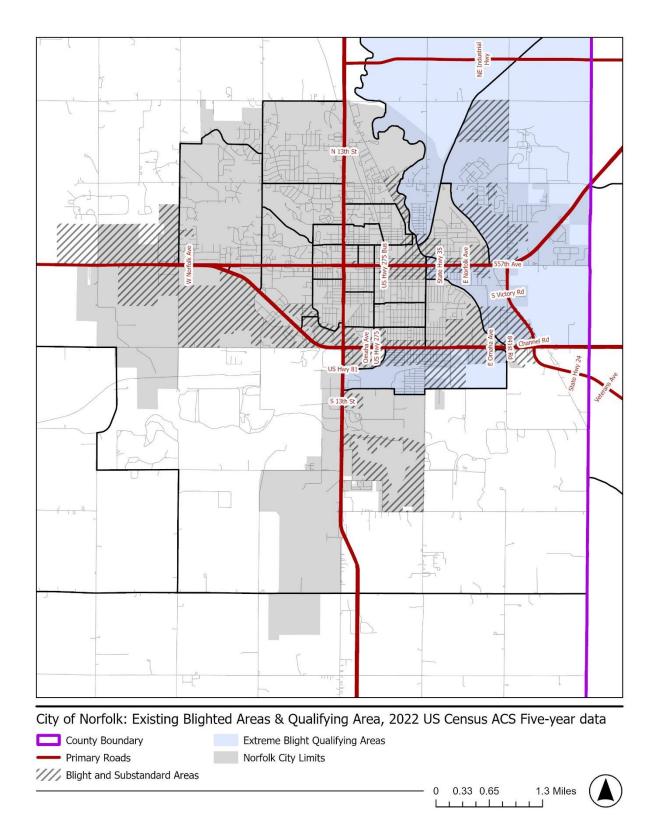
County Boundary
Primary Roads

Area Poverty > 20% (21.4%) Norfolk City Limits

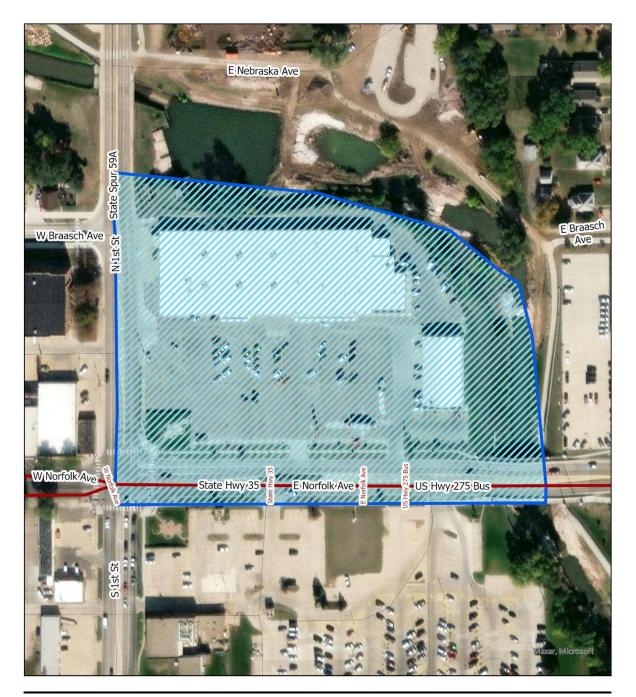
0 0.33 0.65 1.3 Miles



# Qualifying Area Review: Focused Area



# Proposed Extremely Blighted Area

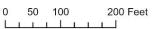


# City of Norfolk: Proposed Extremely Blight Area

Primary Roads

Roads - Madison County

Proposed Extreme Blight Area

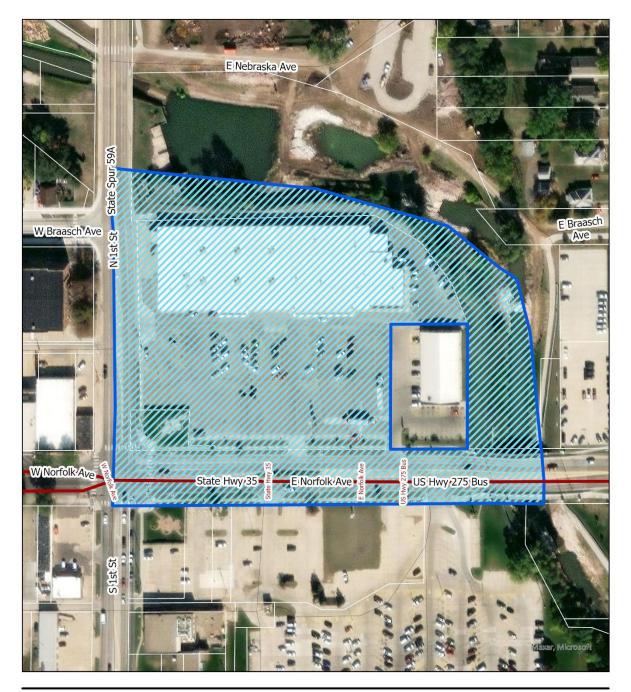




## **Assessor Parcel Review**



## Proposed Extremely Blighted Area – Amended



City of Norfolk: Proposed Extremely Blight Area Update

Primary Roads
 Roads - Madison County

Proposed Extreme Blight Area

0 50 100 200 Feet

